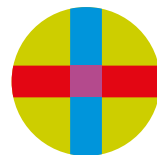


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CEU CITIES
2021 - 2022



MADRID

BUSTLING COSMOPOLITAN AND MULTI-ETHNIC



With a population of over 3 million, Madrid is famous for its vibrant nightlife, gastronomy and **cultural and artistic** events. The city is also the seat of government as well as the main business hub in Spain. Madrid hosts the largest international student population in Spain and one of the largest in Europe, offering a unique opportunity to experience an international environment.

The Community of Madrid has received several recognitions, including the 'European Entrepreneurial Region' award, 2021. Granted by the EU for its strategy to promote entrepreneurship in its trajectory, and the Award in the 'Best Health Administration ', 2019.

»» WHAT TO VISIT

Prado Museum, is a worldwide reference and it is a "must attend" visit in Madrid. It possesses more than 8.000 paintings, 5.000 drawings, 2.000 engravings, 700 sculptures and many more items of great value. It contains collections that go through the history of paintings, from Romanic murals from the 12th century to artworks from the ending of 19th century.

Liria Palace, the largest private art collection in Spain, one of the most important buildings in the city, belonging to the Casa de Alba.

Literary route through the Barrio de la Letras, is called this way in a clear tribute to the great writers who lived in this area of Madrid during the well-known Golden Age. Walk from Santa Ana Square, known for its terraces, the different streets with tapas bars where you will find quotes from some writers written on the floor.

Retiro Park, it is one of the most emblematic parks of the city, and it is a mandatory visit for tourists and people of Madrid that want to enjoy the pure air in the centre of the city. Surrounded by a majestic fence with twelve big doors, the park has many sculptures and buildings as well as various gardens. You can rent a boat on the big pond and practice rowing while you enjoy the calmness. Also, in the different pavilions you can attend to expositions, like the one in the Crystal Palace that was built in 1887 together with its artificial lake due to the Philippine Islands exposition.

»» WHERE TO EAT

Malacatín, is one of the twelve Centennial Restaurants of Madrid, a trip to the past, a way of understanding our cuisine, culture and traditions, in a small corner of the most traditional Madrid of the late nineteenth century. Even its decoration has remained intact for decades and houses little stories in each of its corners that take us to that Madrid of the past, the one that almost no longer exists. Tel: (+34) 913 655 241. Address: Calle de la Ruda, 5, 28005.

DiverXO, a journey through the hedonistic, greedy and creative world of Dabiz Muñoz, avant-garde cuisine in which everything is possible. Tel: (+34) 915 700 766. Address: Calle de Padre Damián, 23, 28036.

TAPAS IN MADRID

- » **Lhardy**, essential for tapas for more than 170 years. Their croquettes or puff pastry trays are perfect to accompany their famous consommé. Tel: (+34) 915 213 385 | Address: Carrera de San Jerónimo, 8, 28014.
- » **Cervecería Sol Mayor**, example of a typical popular Spanish bar from the second half of the 20th century. The best, the fish fry. Tel: (+34) 915 217 218 | Address: Calle Postas, 5, 28012, Madrid.
- » **Casa Revuelta**, if you are around Plaza Mayor it is compulsory to make a stop here. A classic bar of the area, a little bit hidden and always crowded. Tel: (+34) 913 663 332 | Address: Calle Latoneros, 3, 28005.
- » **Celso y Manolo**, you have to try their vermouth, with more than 50 herbs, and their organic chicken wings. Tel: (+34) 915 318 079 | Address: Calle Libertad, 1, 28004.
- » **La Chata**, bar with a traditional atmosphere. Tel: (+34) 913 661 458 | Address: Cava Baja, 24, 28005.
- » **La Perejila**, inspired on typical Andalusian tapas. Tel: (+34) 913 642 855 | Address: Cava Baja, 25, 28005.

»» WHERE TO GO

San Lorenzo del Escorial, in the heart of the Sierra de Guadarrama, less than 40 kilometers from Madrid, the town of San Lorenzo de El Escorial is located. The Monte Abantos (mountain), its pine forest, and the Dehesa de La Herrería, make up the natural landscape of this place whose main point is the Monasterio de El Escorial (El Escorial's monastery). Thanks to its privileged location on the Madrid Mountains, it offers many leisure opportunities and cultural routes that you cannot miss. Within the Dehesa de La Herrería, with wonderful views over San Lorenzo, both the Casita del Infante, or de Arriba (houses) are situated.

Alcalá de Henares, was declared a World Heritage Site by UNESCO in 1998. Just 30 kilometres from the capital city, the hometown of Cervantes an ideal place to walk through its streets and squares, visit museums and monuments, eat in one of its good restaurants, have a coffee or a drink at sunset in a terrace.

Aranjuez, situated between the Tagus and Jarama rivers amidst a privileged natural and cultural setting, the Villa of Aranjuez has been one of the Spanish Crown's Royal Sites ever since it was named as such by King Philip II in 1560. Its cultural and natural entity led it to being declared a World Heritage Cultural Landscape by UNESCO in the year 2001.

COLLABORATION AGREEMENTS





BARCELONA

COSMOPOLITAN, MODERN AND AVANT-GARDE



Barcelona is the most cosmopolitan, modern and avant-garde city in Spain. It is a warm and welcoming metropolis with great weather all year long. The city is filled with work from **world renowned artists and architects** such as Picasso, Dali, Miro and Gaudi, making it one of the most unique cities in Europe. Barcelona is a world leader for many European cities, a leading city in innovation, competitiveness and technology.

Barcelona has received several awards and recognitions like 'Barcelona Tourism Management Award 2020', World Travel Market and was elected 'European Capital of Innovation' in 2014 among others.

» WHAT TO VISIT

La Sagrada Família, the Sagrada Família is a one-of-a-kind temple, for its origins, foundation and purpose. Fruit of the work of genius architect Antoni Gaudí, the project was promoted by the people for the people. Five generations now have watched the Temple progress in Barcelona.

Parque Güell, walk up the dragon staircase, with its surface covered in broken shards of trencadís mosaic, and make your way to the Hall of One Hundred Columns, which actually consists of 86 columns that resemble giant stalagmites inside a cave. At Park Güell, you'll discover the rich symbolism of Catalonia's home-grown art nouveau movement, modernisme, inside a wonderful example of urban planning which has been awarded Unesco World Heritage status.

Mercat de la Boqueria, is a large public market in the Ciutat Vella district of Barcelona, Catalonia, Spain, and one of the city's foremost tourist landmarks, with an entrance from La Rambla, not far from the Liceu, Barcelona's opera house. The market has a very diverse selection of goods.

Gothic Quarter, is the historic centre of the old city of Barcelona. The quarter encompasses the oldest parts of the city of Barcelona, and includes the remains of the city's Roman wall and several notable medieval landmarks. The Barri Gòtic retains a labyrinthine street plan, with many small streets opening out into squares.

» WHERE TO EAT

- » **4 Gats**, is with no doubt an emblematic and historic place in Catalunya. The most important writers and politicians of the 20th century used to discuss in this special, magic place with Catalan art nouveau decor. Tel: (+34) 933 024 140 | Address: Calle de Montsió, 3, 08002.
- » **Mussol**, first opened their wide eyes and spread their wings in the early 1990s. They were conceived as the way of evoking the charm and the cuisine from the typical Catalan farmhouses, the masias, at the center of Barcelona, with their top-quality products and unique recipes. All venues have an industrial atmosphere, full of character and small details. Tel: (+34) 934 876 151 | Address: Calle Aragón 261, 08007.
- » **7 Portes**, a reference among the restaurants in the city of Barcelona, the emblematic Restaurant 7 Portes offers a wide range of traditional cuisine. 185 years of history makes possible an adult, natural, generous and up-to-dated cuisine. It is a cuisine based on the products of the country, without resigning the contributions of the international cuisine. Tel: (+34) 933 193 033 | Address: Passeig d' Isabel II 14, 08003.
- » **El Bar de l'Antic Teatre**, nowadays, the Antic Teatre and its huge anarchic terrace, full of people and plant life, inseparable from what happens in the underground, is a true oasis: one of the most charming spaces in the center. Tel: (+34) 933 152 354 | Address: Calle Verdguer i Callís 12, 08003.

» WHERE TO GO

Montserrat, ride the train to the top of the Montserrat mountains and you'll be able to see the beauty of these mystical mountains while being captivated by the delightful voices of the boys' choir, the Escolania de Montserrat.

Sitges, due to its geographical position in the Mediterranean, Sitges has a warm "micro-climate" that makes it possible to enjoy outdoor activities almost every day of the year. Moreover, throughout the year numerous events take place in this beautiful town: the Sitges International Fantastic Film Festival of Catalonia, Carnival, the Festa Major, Theatre Festivals, The Barcelona-Sitges Vintage Car Rally, Harvest Festival, concerts.

Girona, surreal experiences, exceptional witnesses to Greek and Roman civilisations, more than 100 km of ski slopes, enchanted lakes, medieval villages, havens for scuba divers, volcanoes among legendary beech woods, seaside villages and 200 km of beaches and coves that have captivated a plethora of European avant-garde artists await you in the counties of Girona. Make sure you don't miss it!

Vall de Nuria al Ripollèsregion, a whole world of experiences from the start. Vall de Núria mountain resort, with a unique wealth of nature and landscape, is located in the Eastern Pyrenees, within the municipal area of Queralbs. It sits above one of the highest points of the Ribes Valley and it's surrounded by peaks of almost 3,000 metres from which flow a multitude of water sources and torrents.

COLLABORATION AGREEMENTS





VALENCIA

RICH CULTURE AND BEACHES



Valencia is well-known for its beaches, rich culture, parks and nature reserves. It is a comfortable place to live that offers extensive options for transportation to other major cities in Spain and all over the rest of Europe.

In recent years, Valencia has become an **international reference for design and innovation**. In fact, it has been designated 'The Design Capital of The World' in 2022. In addition, it is considered the best city in the world to live in according to a global survey, conducted by InterNations in 2021.

>> WHAT TO VISIT

Oceanographic, located in the Ciutat de les Arts i les Ciències de València, is the largest aquarium in Europe, with the capacity to house 45,000 living creatures from 500 different species. The planet's main marine ecosystems are represented here.

Las Fallas, the World Heritage recognized by UNESCO. Every March València is overturned by Fallas celebrations, a festivity that combines tradition, satire and art which should not be missed for anything in the world.

Malvarrosa Beach, it is the most famous and best-known of all the beaches in Valencia and has inspired great artists. It got its name when it was transformed from a swampy area into a hollyhock flower plantation in the middle of the 19th century.

The Turia Park, is one of the largest urban parks in Spain. It runs through the city along nine kilometres of green space boasting foot paths, leisure and sports areas, and romantic spots where you can unwind. Crossed by 18 bridges full of history, the former riverbed passes by the city's main museums and monuments on either bank.

>> WHERE TO EAT

Valencia is one of the best-regarded gastronomic destinations, among other reasons, due to the seven Michelin stars and the 31 Repsol soles in the city.

- » **El Poblet**, restaurant awarded with two Michelin stars where chef Luis Valls develops innovative, committed and local market cuisine. Tel: (+34) 961 111 106 | Address: Correos 8-1º, 46002.
- » **La Pepica**, the Valencian cuisine and its tasty rice, the views of the Mediterranean Sea, the sun and the good atmosphere are the best attraction of this restaurant with more than 120 years of history. Tel: (+34) 963 710 366 | Address: Avenida Neptuno nº 6 46011.
- » **Casa Montaña**, it is one of the most emblematic places in the city of Valencia. Meeting point for intellectuals, artists and residents of the city's most maritime neighborhood. Its menu proposes a journey through the best of the land and the sea, without forgetting the avant-garde cuisine. Tel: (+34) 963 672 314 | Address: Calle de José Benlliure, 72, 46011.
- » **La Taberna Casera**, a homemade food restaurant located in El Cabañal, in Valencia and where you can taste one of the best gastronomy in the area. Tel: (+34) 617 69 73 69 | Address: Calle Antonio Juan, 10, 46011.

>> WHERE TO GO

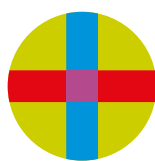
Javea, is situated between two points, the "La Nao" Cape and the "San Antonio" Cape. In all its extension and in each one of its three environments: the villa, the port and the sandy area, the population maintains a balance between the important traces of the civilisations that chose the area for a settlement, and the modernity of a contemporary tourist destination.

Island Tabarca, is a small island floating in the Mediterranean Sea. The only way to reach this natural treasure bobbing about in the Mediterranean is by boat. The island has the most beautiful, crystal clear waters that are ideal for snorkelling and diving.

Gandia, enveloped in a mountainous belt with the Mediterranean at its feet, Gandia transports travellers to past epochs with its majestic architectural setting. The city maintains, besides a wide cultural offering, a formidable coastal tourist industry with spacious beaches composed of fine sand as its principal attraction.

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